

# The Road We Have Traveled.....

The Hotard Family entered into the bus business in 1935 with a line run service from the River Parishes to New Orleans. **Hotard Bus Line** operated as the first Hotard bus company to connect the residents of St. John Parish to New Orleans.

In 1960, **Hotard Coaches** began as a separate company transporting passengers from the Westbank River Parishes to New Orleans.

**Hotard Bus Line** remained primarily a line run service until Callen Hotard became involved in the company in the early 80's. Callen and his wife Coleen began **Calco Travel**, a full service tour and travel agency while Callen was working as a driver for Hotard Bus Line.



As the years progressed, both Hotard Bus companies were servicing the same markets and offering similar services. In 1996 **Hotard Bus Line** decided to change their name to **Premier Motorcoach** to set themselves apart from the "other bus company" in town.

In 1999, the Hotard family sold **Hotard Coaches** to Laidlaw. The company continued to operate under the Hotard Family and continued to grow as one of the region's largest motorcoach companies.

In 2001, Callen and Coleen, purchased **Premier Motorcoach** and changed the name to **Calco Travel** to join their travel agency with the motorcoach company. Calco was now a leader in the ground transportation industry, providing transportation all over the country.

In 2007, Callen and Coleen purchased **Hotard Coaches** from Laidlaw and the bus company was once again under local, family ownership. **Calco Travel** and **Hotard Coaches** operated as two separate bus companies until 2012, when they were merged into one company. The Hotard name was chosen with the Calco logo to represent both brands and their rich history.

In mid-2012, with a desire to bring **Hotard** and **Calco** to the next level, Callen and Coleen merged the two companies with All Aboard America. AAA is headquartered in Mesa, AZ and is similar in size Hotard and Calco. Backed by an equity group the parent company, All Aboard America Holdings was formed. This provides Hotard with a larger regional footprint and the ability to expand services and opportunities. Sun Diego and Ace Express Charters joined the AAAH brand, expanding our footprint even more across the United States. **Hotard Coaches'** identity remains the same with Callen leading the organization.

**Hotard Bus Line** has undergone many changes since its inception in 1935 and we continue to work every day to make **Hotard Coaches** the leading ground Transportation Company this region.

